



## The Region of Madrid and the Museo Nacional Thyssen-Bornemisza united by Art

- Three videos focus on the region's gastronomy, fashion and landscape
- Thematic tours of the Thyssen-Bornemisza Collection are the connecting link

The Museo Nacional Thyssen-Bornemisza and the Region of Madrid have produced three videos with thematic tours of the Collection as their connecting link. Through the various aspects of the region - its gastronomy, fashion and landscapes - these other, audiovisual routes offer a vision of *The Region of Madrid through Art*, as reflected in the project's title. As such, they will show tourists around the world what awaits them when travel and communications return to normal.

The Thyssen-Bornemisza Collection spans the history of Western painting from the 13th to the 20th centuries and the museum that houses it is one of the Region of Madrid's key cultural reference points. In turn, the city itself is a great source of cultural wealth - natural, gastronomic and aesthetic - which shares the spirit of many of the paintings in the Thyssen collection. The three videos that make up this initiative, entitled *The Region of Madrid through Art*, present that cultural richness by following three thematic lines - food, fashion and landscape - through the gaze of a series of people from the region who are involved in these fields: chefs Miriam Hernández (from La casa del Pregonero in Chinchón) and Roberto Martínez Foronda (from Tripea), the designers Tida Coly (Colores del mundo in San Lorenzo de El Escorial) and Oteyza, the landscape designer Coro Millares and the florist Inés Urquijo.

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### More information and images:

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**THYSSEN-BORNEMISZA**  
MUSEO NACIONAL





“The Museo Thyssen is part of our cultural life and a close and longstanding friend to local people and everyone who visits us”, says Marta Rivera de la Cruz, minister of Culture and Tourism for the Region of Madrid. “In a way, we already know the Thyssen but this project encourages us to learn more about it through very specific routes that are closely related to everything the Region of Madrid can offer its visitors and those who live here.”



For his part the Museum’s managing director, Evelio Acevedo, has commented that: “The Region of Madrid has a rich and varied cultural heritage which perfectly complements a tour of the Museo Nacional Thyssen-Bornemisza. Our collection spans eight centuries of art and is a marvellous window onto the Region’s culture; aspects of that culture such as gastronomy, fashion and the natural world represent a unique experience which complements the streets, shops, bars, restaurants, parks and gardens of the Region of Madrid.”