

#VersionaThyssen goes international for its 9th edition!

- The Museo Nacional Thyssen-Bornemisza, with the collaboration of the Region of Madrid, Fundación Coca Cola and Art Explora, is inviting young collectors to reinterpret works from its collection
- The competition is open until 16 May
- This year the event has expanded to include artists and creators of any nationality aged between 16 and 35



The Museo Nacional Thyssen-Bornemisza, with the collaboration of the Region of Madrid and Fundación Coca Cola and the support of Art Explora, is inviting entries for the 9th edition of its competition to reinterpret the masterpieces in its collection. This year the emphasis is on the centenary of the birth of Baron Hans Heinrich Thyssen-Bornemisza with the selection of six of his favourite works. Young creators aged 16 to 35 are encouraged to give their imaginations free rein and to “make these paintings their own”, reinterpreting them in any format: graphic design, illustration, painting, collage, animation etc.

The competition is open until 16 May and entries must be submitted via Instagram and with the hashtag #VersionaThyssen. There will be three first prizes of 700 Euros each and three second prizes of 300 Euros each, as well as preferential passes to the museum.

Images: *Dibejo - Sálvese Quién Pueda*, version by Bejo, one of this edition's influencers, inspired by *The Infant Christ on the Orb of the World*, ca. 1530, de Joos van Cleve.

More information: Museo Nacional Thyssen-Bornemisza
Press Office: Paseo del Prado, 8. 28014 Madrid.
Tel. +34 914203944 / +34 913600236.

prensa@museothyssen.org; www.museothyssen.org
<https://www.museothyssen.org/concurso-versionathyssen>



**THYSSEN-
BORNEMISZA**
MUSEO NACIONAL

Con la colaboración de:





For this 9th edition #VersionaThyssen is transcending boundaries and going international with the support of Art Explora. It is thus open to entries from artists and creators of any nationality. In December 2020 #VersionaThyssen was awarded by the Art Explora-Académie des Beaux-Arts European Award (sponsored by the French Ministry of Culture). The award aims to encourage projects from European public and private cultural institutions which are working to increase their public through digital innovation, international actions, inclusion of individuals with disabilities, new initiatives and cultural stimulus for young children.

Another new feature of #VersionaThyssen2021 is that Fundación Coca Cola is adding a prize to the awards offered. At the end of the year it will judge which has been the best work from the four editions scheduled for 2021 and will offer a special prize of 2,500 Euros.



For this 9th edition, which is a special one that marks the centenary of Baron Thyssen-Bornemisza, the museum is proposing a new selection of paintings to be reinterpreted. These are: Domenico Ghirlandaio (*Portrait of Giovanna degli Albizzi Tornabuoni*, 1489-90); Lucas Cranach the Elder (*The Nymph at the Fountain*, ca. 1530-34); Zurbarán (*Saint Casilda*, ca. 1630-35); François Boucher (*La toilette*, 1742); Paul Gauguin (*Street in Rouen*, 1884); and Van Gogh (*Les Vessenots in Auvers*, 1890).





For this year's edition artists Jill Christine Burrows, Alba Galocha (her version on the left, inspired by Egon Schiele's self-portrait) and Bejo will be acting as "influencers" with the aim of inspiring entrants with their proposals, which will not, however, be entered in the competition.

Other creative figures who have offered their versions of works for previous editions include Coco

Dávez, Jaime Venegas, María Corte Maidagan, Ricardo Cavolo, Filip Cusic, Miranda Makaroff, Carla Fuentes, Lara Lars, Flavita Banana, Ana Santos, Ignasi Monreal, Álex de Marcos and Tito Merello, among others. Bejo will also be performing his music at the award ceremony in the online event to be held at the museum (date to be announced).

The winning entries will be chosen by a jury comprising the influencer artists and representatives of the museum, the Region of Madrid, Fundación Coca Cola and Art Explora, which are the supporters of this event.

Detailed information on the competition, its rules and the event is available on the museum's website: <https://www.museothyssen.org/concurso-versionathyssen>

Aware that culture has the power to initiate dialogue, bring people together and make us stronger, French entrepreneur and patron Frédéric Jousset created Art Explora in November 2019, a philanthropic foundation with an international, roving and digital ambition. Renewing the promise of making culture more accessible, Art Explora aims to bridge the cultural divide, notably by broadcasting digital content and engaging in innovative projects available to all and thereby creating new meetings between works and a broad and diverse audience, all the while supporting creation, cultural actors and their initiatives. <https://artexplora.org/en/>

The Directorate General for Tourism of the Region of Madrid has supported this project since its creation and release in 2019, as an excellent way for promoting and attracting young tourism with cultural interests to the Region, thanks to the high-quality partnership that this type of collaboration with museums entails.