

REGULATORY TERMS FOR THE #VERSIONATHYSSEN CONTEST (22nd EDITION)

**ORGANIZED BY THE FUNDACIÓN COLECCIÓN THYSSEN - BORNEMISZA IN
COLLABORATION WITH THE CONSEJERÍA DE CULTURA, TURISMO Y
DEPORTES OF THE COMUNIDAD DE MADRID AND LAS ROZAS VILLAGE**

1. PRESENTATION

The Fundación Colección Thyssen-Bornemisza, F.S.P. (hereinafter, the “Foundation”), with the collaboration of the Consejería de Cultura, Turismo y Deportes of the Comunidad de Madrid and Las Rozas Village, is organizing a contest aimed at creators to freely reinterpret works belonging to the Permanent Collection of the Museo Nacional Thyssen-Bornemisza (hereinafter, the “Museum”) and obtain the necessary rights over the six works that, in the judgment of the Selection Committee, are considered the best reinterpretations for their originality and artistic quality (hereinafter, the “Contest”).

The six works from the Permanent Collection of the Museum that participants must choose to reinterpret are included as an Annex to these rules.

2. SCHEDULE

The current edition of the Contest will be open from April 14 to May 12, 2025.

The winning works of this edition are expected to be announced and displayed to visitors during the Museum’s free night opening on Friday, May 23, 2025. In addition to the winning works, a selection of pieces showing the diversity and quantity of the submissions may be projected at the Museum.

The winners will be announced later on the Museum’s Instagram profile (@museothyssen) and its website (museothyssen.org).

The Museum will announce on its website and social networks the details of this award ceremony, as well as any possible modification of the date.

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3. PARTICIPANT REQUIREMENTS

People between the ages of 16 and 35, of any nationality and from any country, can participate in the contest by submitting their own original work, ensuring that it does not infringe upon the rights of third parties and that they have all rights to transfer to the Foundation in case of being awarded. Works created by more than one person (groups or artistic collectives) will be accepted, in which case the prize mentioned in section 8 will be shared among the members of that group. If the work presented is made by more than one person, this must be indicated in the Instagram post as stipulated in section 5 of these rules.

It is allowed to submit a work that reinterprets various works from Annex I at the same time, as well as submitting more than one work per artist. In the latter case, each work will be scored independently.

If participants are legal entities presenting themselves as copyright holders without being the creators of the works presented, they must provide documentary evidence of both the authorizations and the appropriate rights transfers made in their favor by the actual creator.

In the case of minors under 18 years of age, only those who send the Foundation, duly completed, a signed authorization from their parents or legal guardian to this effect will be allowed to participate. The authorization form can be downloaded from the link <https://www.museothyssen.org/concurso-versionathyssen>.

The submitted work must be created using one of the following techniques:

- Illustration
- Painting
- Photography
- Graphic Design
- Street Art
- 3D
- Animation
- Collage

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Artificial Intelligence (AI). The use of AI is allowed as long as the works are not created entirely and exclusively by generative AI. Additionally, the percentage of contribution made by the AI must be explicitly stated.

Other artistic disciplines (performance, dance, etc.) that can be displayed in digital format.

Participation in the Contest implies participation in the Special Contest, unless participants express their will otherwise, as established in point 7 of these rules.

4. PURPOSE

The purpose of this initiative is to (1) provide a creative space for young artists and contribute to the dissemination and support of their work; (2) create links between current creative trends and the heritage collected in the Museum; (3) provide artistic content to the #VersionaThyssen program, which, in addition to this contest, includes a series of events aimed at opening the Museum to new audiences.

5. HOW TO PARTICIPATE

Those interested in participating in the Contest must do so by posting their work through a public Instagram profile (not set to private), including at least the following information in the description:

The hashtags #VersionaThyssen and #VersionaThyssen22

A mention to the Museum's profile: @museothyssen

The title of the work

The title of the work from Annex I on which it is based

In the case of a work presented by more than one person (groups or artistic collectives), this circumstance must be explicitly mentioned.

It is recommended (optionally) to upload the original painting being reinterpreted in the same post along with the created work.

In addition to the above, those between the ages of 16 and 18 must submit for their participation in the Contest the authorization downloadable from <https://www.museothyssen.org/concurso-versionathyssen>, signed by their parents or legal

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guardian, to the email address versiona@museothyssen.org, with the subject "Authorization #VersionaThyssen 21."

The submission of the work to the Contest automatically implies the artist's intention to participate in both the Contest and the Special Contest, and acceptance of these rules, as well as authorization to the Foundation, solely for the purpose of mentioning and disseminating the existence and results of this Contest and the Special Contest to reproduce, distribute, and publicly communicate the submitted works, with an indication of their author, through any medium, worldwide, with the ability to transfer to third parties and for the entire duration of the protection rights in accordance with the Real Decreto Legislativo 1/1996, of April 12, approving the consolidated text of the Intellectual Property Law.

Additionally, the participant authorizes the Foundation to display the work they create at the in-person event at the Museum on May 23, 2025.

To be eligible for the projection of the work at the Museum's night opening and its corresponding broadcast, participants must submit their work through the form available at <https://www.museothyssen.org/concurso-versionathyssen> or as an attached file to the email versiona@museothyssen.org before May 12, 2025, with the following requirements:

The subject of the message must be "Submission of work #VersionaThyssen 22"

The file name must be only the participant's Instagram username.

The file must be a high-quality image with a maximum size of 20 MB.

Only .jpg, .png, .gif, and .mp4 formats will be accepted.

The Foundation does not commit to exploiting all the works received, reserving the right to select the most appropriate works at its sole discretion.

The deadline for submitting works will start on April 14 and end on May 12, 2025, at 11:59 p.m. (UTC + 1). If this deadline is extended, it will be announced on the Museum's website (www.museothyssen.org) and Instagram profile (@museothyssen).

6 SELECTION COMMITTEE OF THE CONTEST

The evaluation of the works for the Contest will be carried out by the Selection Committee, which will act as the jury, composed of:

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A representative of the Fundación Colección Thyssen-Bornemisza.

A representative of Las Rozas Village.

A representative of the Comunidad de Madrid, sponsoring entity of the activity.

The guest artists.

The Fundación Colección Thyssen-Bornemisza may freely appoint a person with proven criteria and knowledge, external to the museum, as a member of the jury.

The decision of the Selection Committee will be made public on May 23, 2025, during the Museum's night opening. The winners will then be contacted directly via Instagram or email. The Foundation may, however, modify this date, publishing it on www.museothyssen.org and the Museum's Instagram account.

The decision of the Selection Committee will be determined by majority vote and the verdict will be final, so no claim will be accepted against the decisions made, unless it is proven that the rules stated in these guidelines have been violated.

The Selection Committee reserves the right to declare the Contest void concerning all or some of the prizes if it considers that none of the works meets the necessary quality standards to be awarded.

After the decision of the Committee, the Foundation will contact the winners, who must provide, in a document supplied by the Foundation, the following information:

Contact details

A photocopy of their ID or passport

Bank details for the prize transfer

A certificate of tax residence issued by the participant's country of residence for non-residents in Spain.

This documentation must be provided within a maximum period of 10 working days following the request for documentation by the Foundation.

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Those who receive prizes must sign a contract for the assignment of intellectual property rights over the works created for participation in this Contest, as established in section 8 of these rules.

7 PRIZES AWARDED BY THE FUNDACIÓN COLECCIÓN THYSSEN-BORNEMISZA

The Foundation will grant a total of **SIX awards** for each edition of the Contest, each for the best reinterpretation of each proposed painting, according to the evaluation criteria mentioned in point 11. The prizes are divided as follows:

a. Three first prizes, for the three works considered of highest quality, consisting of:

The delivery of a **VersionaThyssen Card**.

The signing of a contract for the assignment of rights by which the winners will transfer to the Foundation the rights of reproduction, distribution, public communication, and transformation, including transformation into NFT, over the reinterpretation of the work for any medium, to be used in any materials published within the framework of this edition of the Contest and subsequent editions, in exchange for a gross, fixed, and closed amount of **1,000€**.

b. Three second prizes, consisting of:

A **VersionaThyssen Card**.

The signing of a contract for the assignment of rights by which the winners will transfer to the Foundation the rights of reproduction, distribution, public communication, and transformation, including transformation into NFT, over the reinterpretation of the work for any medium, to be used in any materials published within the framework of this edition of the Contest and subsequent editions, in exchange for a gross, fixed, and closed amount of **500€**.

c. In cases **a)** and **b)** above, the assignment will be signed on a non-exclusive basis, with the ability to transfer to third parties, worldwide, for the maximum duration of the intellectual property rights, and for all forms of exploitation. Authors will nevertheless retain all rights over their works and may carry out their exploitation independently as long as this does not harm the normal exploitation of the works by the Foundation or damage the reputation of the Foundation, its Museum, and the reinterpreted works.

VersionaThyssen Card Benefits:

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Free access to the Museum without having to queue.

Invitations to exclusive activities (courses, trips, conferences, guided visits to other collections, private collections, galleries, or museums).

An invitation to the preview of temporary exhibitions taking place the day before the public opening, with a companion.

Free access to a private visit of a thematic tour of the Permanent Collection organized once a year.

Private guided visits to temporary exhibitions at a reduced price of 5€.

A 10% discount in the Store-Bookshop, educational activities, and audioguide rental.

A 5% discount on publications and in the cafeteria.

This Card will be valid for **one year** from its date of issuance.

The Foundation must apply the taxes and withholdings that, if applicable, correspond according to Spanish legislation on the price of the assignment of intellectual property rights.

1. **OTHER SPECIAL AWARDS.**

Special Award from the Young Friends:
The members of the Young Friends community of the museum will grant a special mention to four works chosen by the Young Friends of the Museum, from those presented throughout the three editions of VersionaThyssen scheduled for the year 2025. This selection will be made online by Young Friends who voluntarily decide to participate in it. The selection will be made among the finalist works* chosen by the Selection Committee.

The prize consists of the delivery of a VersionaThyssen Card, valid for one year.

In an initial stage of the selection process, the Contest's Selection Committee chooses an initial list of finalist works from which the winning works will be determined.

Details of the VersionaThyssen Card benefits can be found in section 8 of these rules.

8 EVALUATION CRITERIA FOR THE CONTEST AND THE SPECIAL CONTEST

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Once the works are published on Instagram, a preliminary selection will be made to admit only those that meet the following admissibility requirements:

Submission within the established deadlines and through the proper channels.

Submission in the established format.

Works that do not meet these requirements will not be admitted to the Contest.

Works that are admitted to the Contest, according to the previous point, will be evaluated considering the following aspects: (i) originality of the approach and (ii) aesthetic quality of its execution.

9 LEGAL NATURE OF THE RELATIONSHIP BETWEEN THE WINNERS AND THE FUNDACIÓN COLECCIÓN THYSSEN-BORNEMISZA

The winners of the Contest will sign an agreement with the Fundación Colección Thyssen-Bornemisza for the acquisition of the work and assignment of all intellectual property rights they may hold over the new work presented in the Contest, in exchange for the gross, fixed, and closed price of **one thousand euros (1,000€)** for the first prizes, and **five hundred euros (500€)** for the second prizes, through the direct contracting procedure provided for minor contracts.

DATOS PERSONALES

By submitting their work to the Contest, the participant authorizes the Fundación Colección Thyssen-Bornemisza to process their personal data, storing it until **December 31, 2026**.

The Foundation will not create profiles with this personal data nor make automated decisions based on said profiles. The legal basis for processing the participants' personal data will be the execution of the contract, under **Article 6.1.b)** of the European General Data Protection Regulation 2016/679.

The personal data collected by the Fundación Colección Thyssen-Bornemisza will not be communicated to any other third party, except when legally required.

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Participants may contact the Fundación Colección Thyssen-Bornemisza free of charge via email at rgpd@museothyssen.org or by postal mail to the Foundation's address, **Paseo del Prado 8-28014 Madrid**, to exercise their rights of **access, cancellation, rectification, deletion, and opposition, limitation of processing, and data portability**.

Notwithstanding the above, participants are informed that they have the right to file a complaint with the **Spanish Data Protection Agency**, as the Control Authority.

INFORMATION AND CONTACT

- **Website:** www.museothyssen.org
- **Email:** versiona@museothyssen.org
- **Phone:** +34 917 911 370

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