



Guillermo Solana @guillermosolana
010 Giovanna degli Albizzi se casó con Lorenzo Tornabuoni, ambos de ricas familias aliadas de los Medici
[#Thyssen140 pic.twitter.com/VapMhZ014c](https://twitter.com/VapMhZ014c)

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@guillermosolana transforms Twitter into a virtual lecture hall with #Thyssen140

Every evening from 6pm for eleven days, with the hashtag #Thyssen140, Guillermo Solana (@guillermosolana), Artistic Director of the Museum, commented on a selection of the masterpieces in the Thyssen-Bornemisza Collection in the form of a tweet. The result has been eleven master-classes on art history adapted to 3.0 specifications, which can be consulted in their entirety on [#Thyssen140](#).

“The Thyssen Collection represents 700 years of Art History: from the oldest panel (1290) to the Portrait of Baron Thyssen by Freud (1982) #Thyssen140” runs the first of the 308 tweets

in the series. In addition to information and comments on works and artists, Guillermo Solana has provided high quality images of the paintings and details of them, which are sometimes difficult to see at first-hand in the galleries of the Museum.

For approximately one hour, from the account @guillermosolana (and re-tweeted from @museothyssen), this course on the Thyssen Collection has enjoyed an excellent following in the Twitter community, even making #Thyssen140 a trending topic. Followers of the Museum’s profile on Facebook (www.facebook.com/museothyssen) also wanted to have access to this virtual lecture hall and to each of the master-classes, which have been adapted to that social network and have had an outstanding reception.

The next subject is the installation of the exhibition #Pissarro, which will also be re-transmitted on Twitter.

For further information:

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